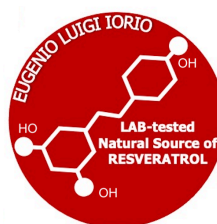


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The “Secret” of Wine - Red Gold

After years of research, **Professor Eugenio Luigi Iorio**, Medical Doctor, Post-graduated in Biochemistry and Clinical Chemistry, PhD in Biochemical Sciences, coordinator of the Course of Post-graduation in Integrative Medicine at the UNIUBE University (Uberlandia, Minas Gerais, Brazil), President of the International Observatory of Oxidative Stress (Italy, Japan, Brazil, Greece), Academic Advisor of WismerII Redox Center (Tokyo, Japan) and member of the Mediterranean Round Table Project 2017 (Boston, MA, USA), **has released his findings** about the antioxidant power and polyphenols as well as **resveratrol concentrations in TORTI WINES PINOT NOIR** Italian Winery.

Based on this new information, Prof. Iorio reports: “The concentration of resveratrol found in Torti Winery Pinot Noir 2020 is a candidate for the Guinness Book of records”.

The presentation of original research results took place last September in Rome (Italy) during the Scientific Symposium **“Wine, beauty, and health: from the French paradox to the discovery of resveratrol”** of the **International Congress of Integrative Medicine**. Previous research on a sample of healthy elderly people had shown that the greater the intake of red wine, the greater the physical and cognitive performance and, above all, the life expectancy, with the further advantage of less frailty. In a nutshell, a clear correlation between consumption of “red gold” and aging, points out Professor Iorio.

This correlation has been related to the ability of RED WINE POLYPHENOLS, AS POWERFUL ANTIOXIDANTS, to positively modulate our REDOX SYSTEM, a biochemical ubiquitous system involved in the control of AGING, in health and diseases. Moreover, POLYPHENOLS work as “anti-inflammatory” compounds and “genetic/epigenetic” modulators.

Stimulated by these observations and the **available literature on Pinot Noir (almost 500 scientific articles)**, I suggested **DINO TORTI WINERY** owners, that I met first time in 2015 at VINITALY (Verona, Italy), to evaluate **THE ANTIOXIDANT POWER** of their wines from different vintages, Professor Iorio says. The company provided some samples of “Pinot Noir” which were blindly subjected to the evaluation of the biochemical parameters chosen by Professor Iorio (results available upon request).

According the results of Professor Iorio, Dino Torti Pinot Noir shows a significantly high “antioxidant capacity” that is related not only to a high level of polyphenols but also to an incredible high concentration of trans-resveratrol. I started my cooperation with the Torti Family – professor Iorio says – but never found in my past research so high levels of such compounds in a red wine sample as I have found in Dino Torti Pinot Noir.

These results are obtained thanks to the particular care of the lands and vineyards by the Torti family, who for decades have **cultivated them with great attention**, following an **organic method**, which allows **resveratrol** to “reveal” itself spontaneously in the best Pinot Noir grapes.

Emphasizing that the results of my research are not intended to promote alcohol consumption, I would like thank Dino, Giusy, Patrizia, Laura and Samuel Torti for all their support; Professor Iorio underlines and congratulate the Torti Family for this unique characteristic within their wines; we also look forward to their continued support in the world of wine, beauty and health.

Even if “wine” is not the same as “alcohol”, drink responsibly.



Torti L'Eleganza Del Vino since 1910

The Family Estate Torti “ L'Eleganza del Vino “ has origin since 1910 handed down since generations.

The production and the vinification is entirely taken care from the Torti Family: Dino, Giusy together with the daughters Patrizia & Laura

Torti Family Estate is located in Italy, in Lombardy Region, South of Milan in the Oltrepò Pavese Wine district, on the prestigious 45° parallel, worldwide recognized where are produced great wines.

Torti Wines represent the quality from the origin, that are recognized as synonymous of quality.

The Torti Family produce mainly the elegant and prestigious Pinot Noir grapes, vinified in red, in white, to produce Sparkling wines Charmat and Champenoise Classic Method DOCG.

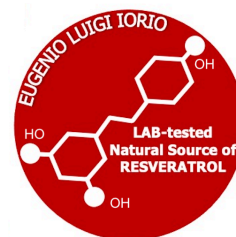
The Barbera, the Croatina, the Bonarda & the Chardonnay are important grapes cultivated in the Torti Winery, that has various vinifications and storage to produce great wines, in steel, french barrique and in the historical oak Big Barrels.

The Torti Family produce wine under their own Family brand as well as the legendary "ROUTE66" Brand distributed World Wide for which they have Rock Legend Tony Moore as their Ambassador.

The Torti Family also produce the "Rainbow Collection", a Unique Selection of Sparkling Rosè Wines to give a special attention to the Peace Love and Diversity.

Torti Winery Boasts a magnificent Portfolio of clients world wide where their Wines can be enjoyed to taste and to toast unique moments





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Full report from International Observatory of Oxidative Stress available on request.

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