



Feel the Freedom™

**R O U T E 6 6**  
**T O R T I W I N E S**





## *Wine's Elegance Since 1910*

*The Torti family boasts ancient traditions of Oltrepò Pavese DOC wines.*

*The production of our quality Wines and Spumanti is led by the expert, loving hands of father Dino, heir of a great tradition and passion for the vines, in particular for Pinot Nero.*

*We own a vast area of land on the 45° parallel in Montecalvo Versiggia an area particularly vocationed for the production of Pinot Nero and Croatina, in our hills we cultivate selected grapes, worthy of the production of fine wines & sparkling.*

*We look for the future in respect of our past and traditions...our history continues, living passions and emotions day by day.*

*In our cellars the passion for wine becomes art, music, style ...  
ROUTE 66 Wines .... A new Experience to " taste ", to enjoy unique moments of your life "  
...living new emotions in the respect of the traditions*

*Torti Family*



*Az. Agr. Torti "L'Eleganza del Vino"*



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## “OUR PRODUCTION”

*A dry, sapid Barbera, vinous aromas, aged in barriques,  
an exceptional Bonarda of antique origins and  
lastly our Pinot Neros... Vinified in White, still, sparkling, or in barrique,  
vinified in red or our Sparkling Martinotti Method, Sparkling Classical Method,  
are the wines we produce with great pride.*

*Our cellar is equipped with modern wine making machinery and equipment,  
for the maturation and ageing of the wines:  
from modern presses to enormous barrels, from barriques to cutting  
edge bottling and labelling plants.*

*Not to forget “the dormitory” where the classical method  
wine rests in their pupitres waiting to express its best.  
Our products are characterized by the care and passion that  
has been handed down through generations of wine production.*

*You are Welcome in our Family Estate to discover our Wines  
and for a moment live together with us the emotions of this*

*Magic World of the Wine*



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## THE BRAND ROUTE 66



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*The romance of ROUTE 66 continues to captivate people around the world. Building on the road's rich history from the United States, the ROUTE 66 brand has attained a worldwide presence in the retail sector through the license industry. Bringing together the international coverage of the ROUTE 66 brand under one roof, Tempting Brands, the worldwide owner of this fabulous brand, has longstanding licenses for over 25 years! The ROUTE 66 brand has become a huge success in the apparel category, enjoying widespread distribution in all market levels, from high street retailers to hypermarkets and food retailers from Europe and the United States. After apparel, products from categories like footwear, bags and luggages, home textile, back to school, bicycles, helmets and toiletries have massively reached the stores enjoying customers with an appealing American lifestyle brand.*

*Tempting Brands, through its Italian agent DIC 2, has selected Torti Wine L'Eleganza del Vino as the worldwide partner for the ROUTE 66 Wine collections. ROUTE 66 is synonymous of freedom, adventure, rock music, beautiful motorcycle rides and quality of life. Torti winery is a renown all over the world for their excellent wines made with heart and passion. The link between ROUTE 66 and Torti has been natural and we're sure that ROUTE 66 wines will rock!*



ROUTE 66  
TORTIWINE  
CLASSIC COLLECTION

## *Pinot Nero “7” IGP aged in french barrique*



*Selected Pinot Nero grapes.*

*Ruby red, smooth velvety aroma, important ethereal;  
full distinct taste in the mouth, with noble wood reminisces.  
A brief passage in French barrique pleasingly highlights its  
structure.*

*Serving temperature 18° C.*

*Food Pairing: red meat starters, rabbit, lamb, roast meats,  
zampone and cotechini, salami, game fowl, mature cheeses.*

*Btl size: 750ml*



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## Barbera Doc Op



*Piedmont origin vines (Monferrato) they have a relatively young history dating back towards the beginning of 1800.*

*Bright ruby red, vinous aroma, dry, sapid and full to the mouth.*

*Serving temperature 18° C.*

*Food Pairing: Roasted red meats, braised and boiled meats, game and mature cheeses.*

*Btl size: 750ml*



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TONY MOORE  
ROUTE 66  
SIGNATURE COLLECTION



## Tony Moore - ROUTE 66 - No Torti No Party

*I first visited the Torti Winery in May 2019 and was immediately captivated by the passion, vision and attention to detail of everything that went into the making of their wine. Patrizia Torti was inspirational as she told me the story of her family and explained the creative process, however just as inspirational was the taste and quality of the wine I experienced.*

*After spending some hours on the estate, I was invited to join the whole family for drinks and food in the evening and, in a moment, was handed an acoustic guitar. I began to perform some songs for everyone and then, remembering the family phrase "No Torti, No Party" I started playing and singing with no idea of what would come out! I just trusted in a stream of consciousness and my experience of what I'd seen and heard during the day. Three minutes later a brand new song has been born and a deep friendship had evolved.*

*That friendship and mutual appreciation of each other's talents has now led to a special collaboration between myself and the Torti family, the "Tony Moore ROUTE 66 signature collection".*

*I am proud and excited to share our collective passion for music and wine with the world.*



Az. Agr. Torti "L'Eleganza del Vino"

*Wine's Elegance Since 1910*

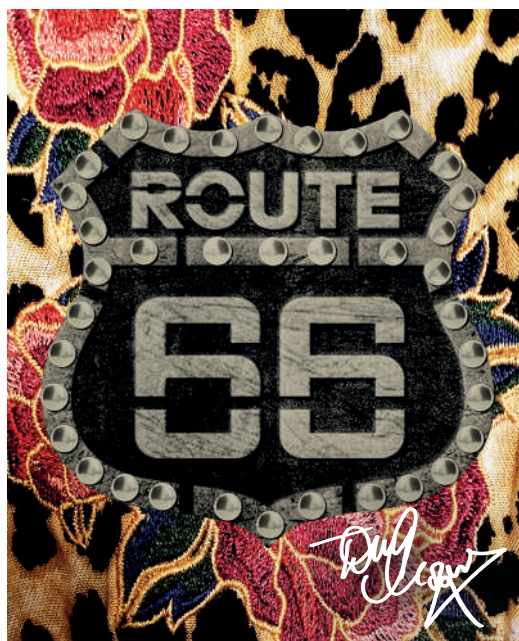


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## Pinot Noir IGP



*Our Pinot Noir is harvested by hands, selected from vineyards in our hill "borgogna" that captures the best of the Oltrepò Pavese's unique terroir.*

*The body of this wine is fresh elegant, the senses will be captured from delicate perfumes of black cherry, strawberry flavors and raspberry that lightly dance upon the palate.*

*Suggested serving temperature: 16-18° C.*

*Beautifully balanced with vibrant acidity, it's the ideal complement for earthy mushrooms, grilled salmon, game dishes, lamb, cheese, poultry.*

*Btl size: 750ml*



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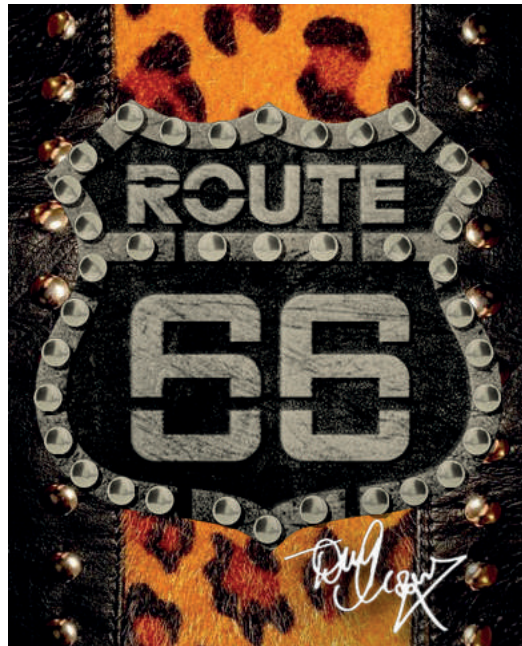


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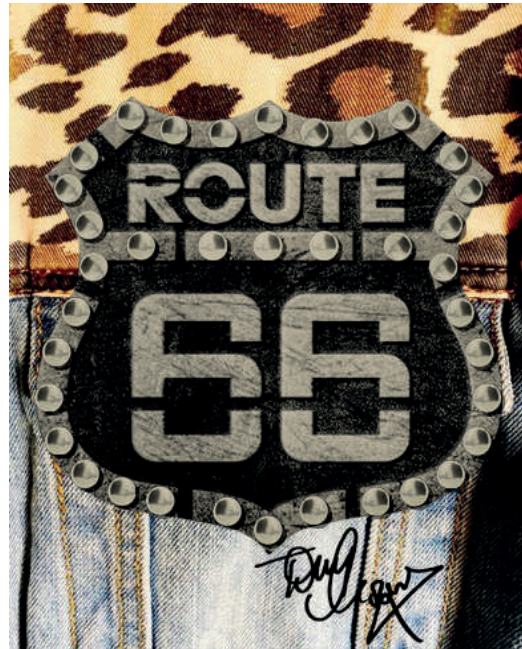


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## *Pinot Nero vinified in White Doc Op*



*Vinified in white with Pinot Nero grapes, vines of antique origins from Burgundy and Champagne. The name derives from the shape of the pinecone shaped bunches. This variety was already present in the Oltrepò in 1600.*

*A golden straw coloured wine, harmonic aromas, elegant with slightly toasted nuances.*

*Dry, full and sapid to the mouth.*

*Serving temperature 8°-10° C.*

*Btl size: 750ml*



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